

Our Vision

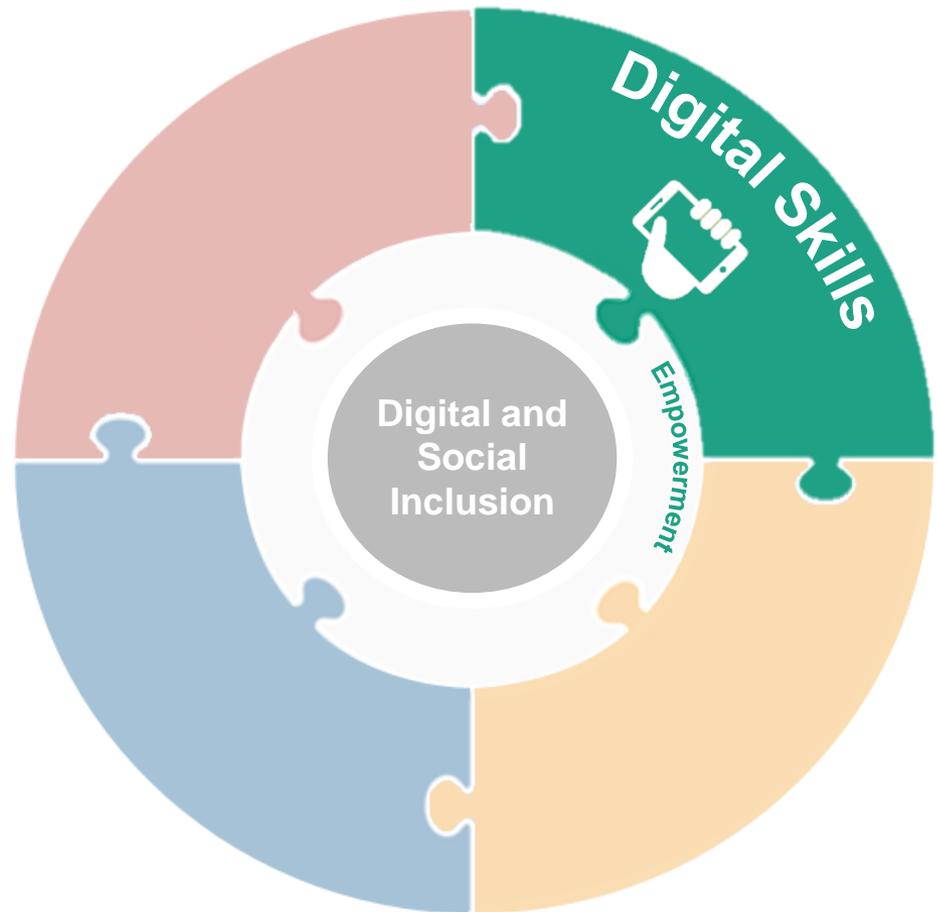
To improve digital and social inclusion across Nottingham and Nottinghamshire by reducing health inequalities and ensuring socio-economic factors do not disadvantage access to digital services.

Through the introduction of a number of innovative models, we support people to get online and become more confident and capable of using digital tools to support their health, care and wellbeing needs.



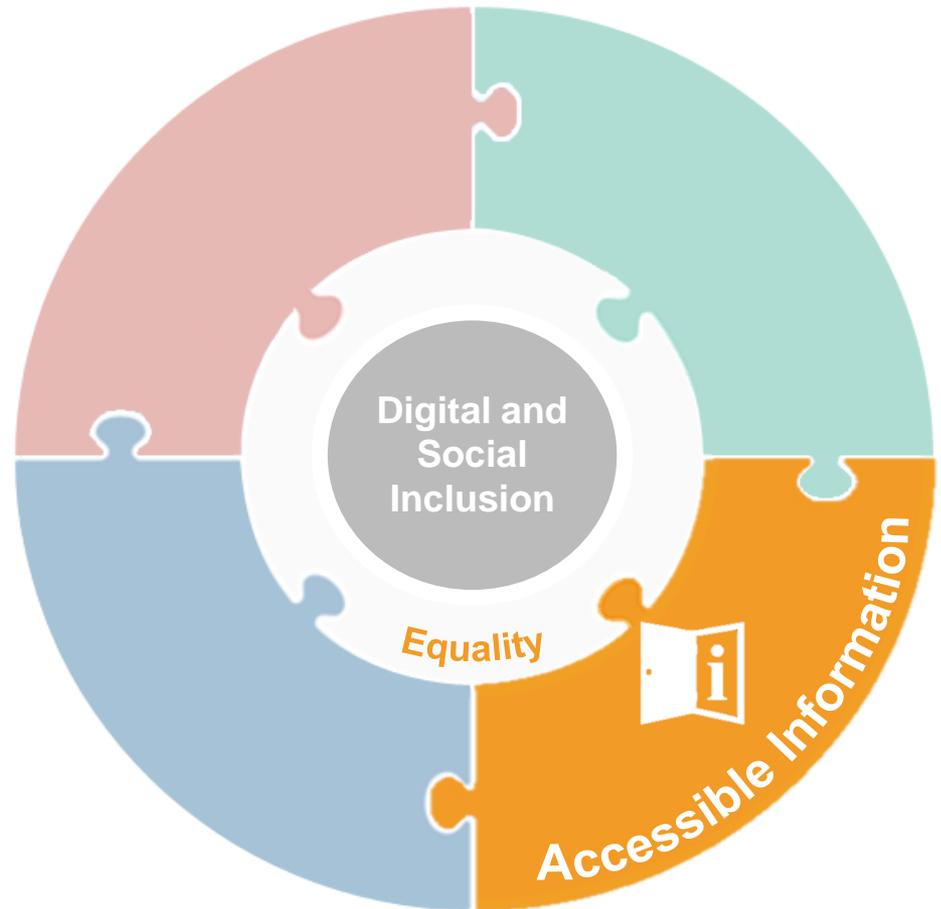
Digital Skills

- Empower the population through essential digital skills training and support via a number of learning opportunities.
- Provide digital skills packages to improve workforce development and capability.
- Expansion of Digital Champions Network and provision of digital tools to the population and our workforce.



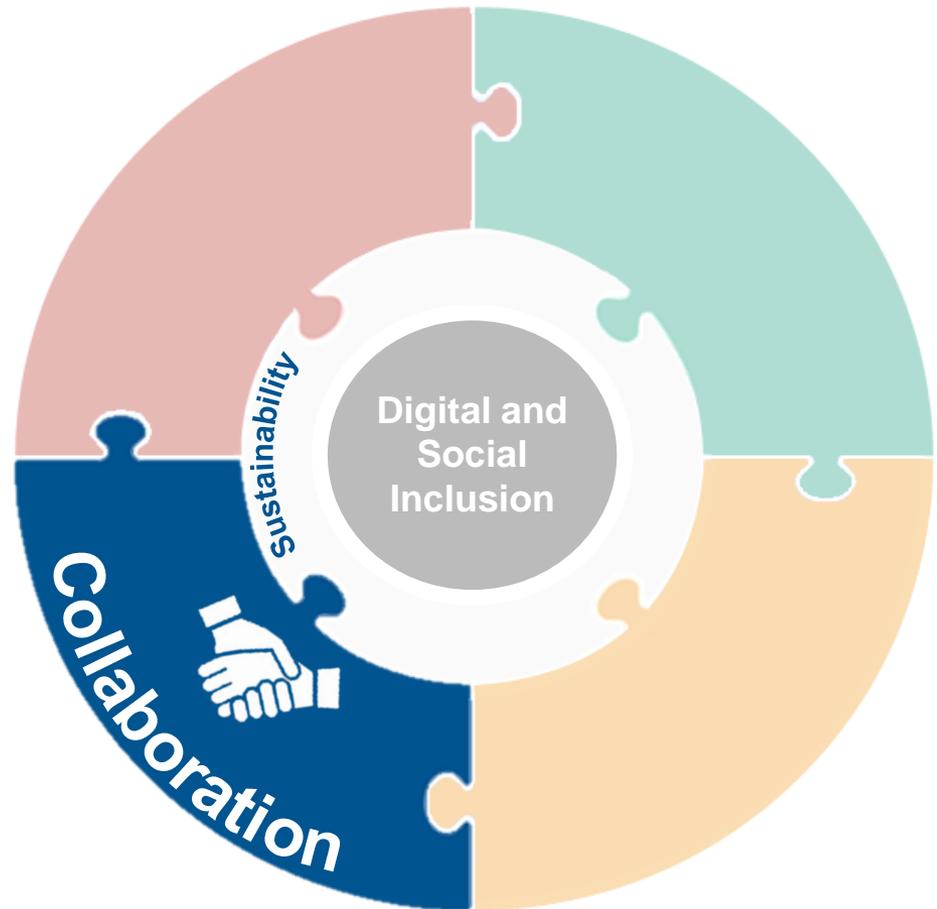
Accessible Information

- Increase our knowledge of how the population understands and acts on information through focused health literacy research.
- Improve and increase the digital literacy of the workforce.
- Provision of accessible information to ensure those experiencing health inequality, including those with lower health and digital literacy can act appropriately.



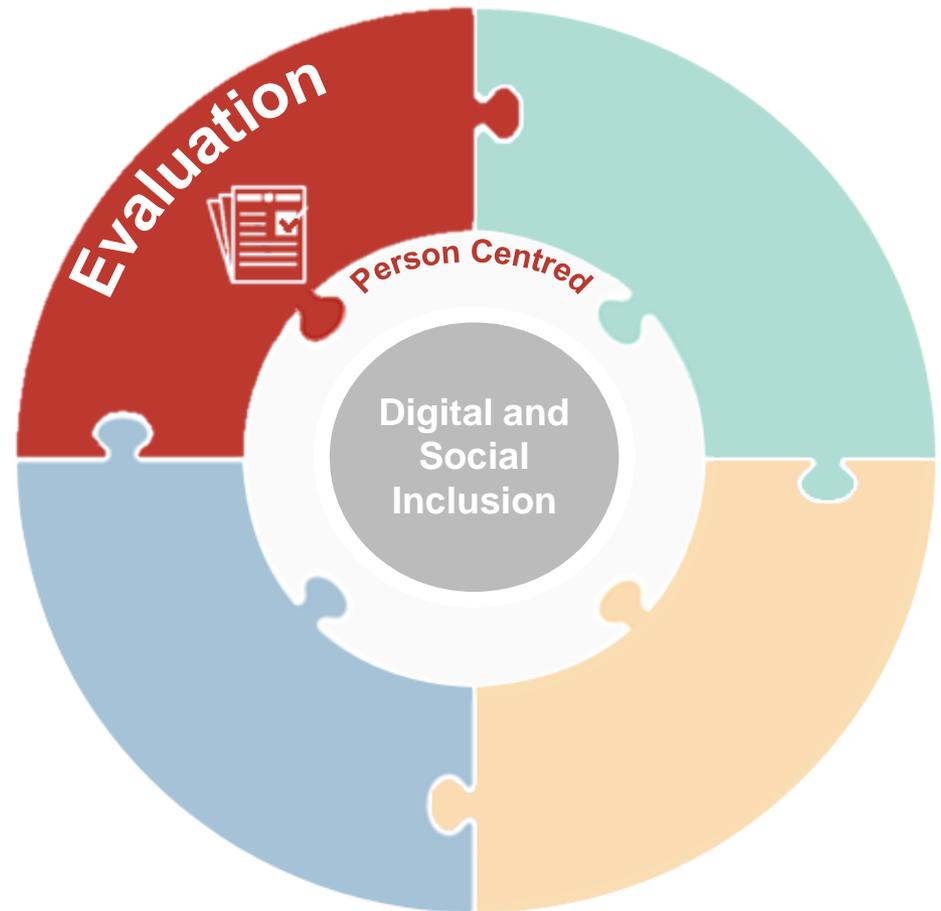
Collaboration

- Ensure a system wide approach by collaborative working with organisations and communities.
- Encourage collaboration to achieve sustainability of schemes and close the digital divide.
- Seek opportunities to apply for funding together to deliver better outcomes than working in isolation.



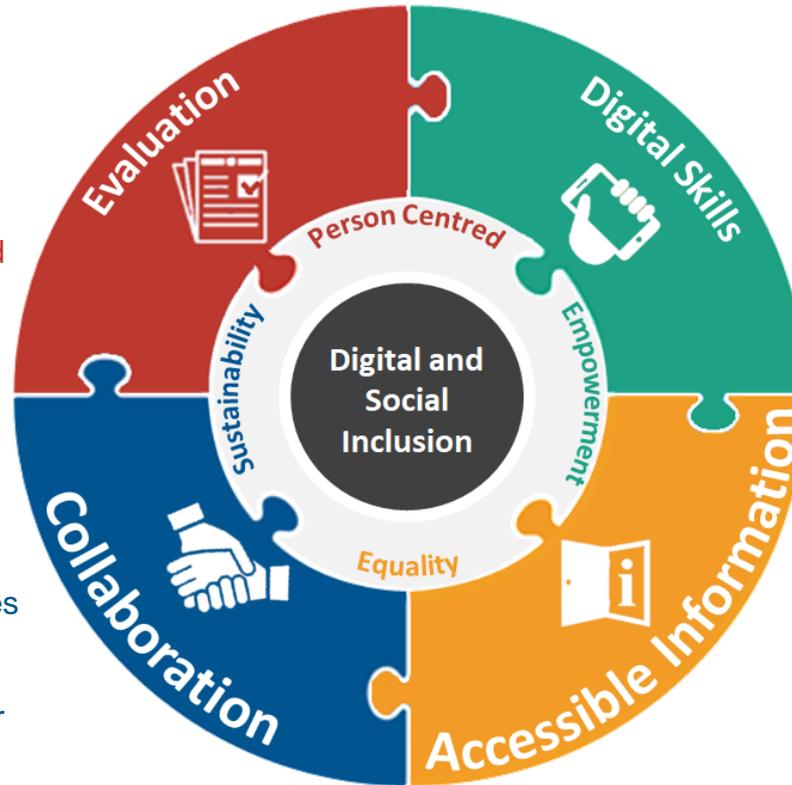
Evaluation

- Consistent evaluation approach to develop a strong evidence base for different types of intervention.
- Prove – the impact and how successful schemes have been at creating change.
- Improve – where schemes could be improved so that it has an even greater impact.



Our Model

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